

Data Analytics Client Academy



Description

Data literacy and visualization has become an integral part of conducting business and delivering value. The ability to ‘understand and speak data’ has become foundational in most jobs.

Unfortunately, over 80% of CEOs worldwide face an analytical skills shortage that cripple operational efficiency, impede innovation and result in ever increasing costs.

PwC’s Data Analytics Client Academy elevates organizational data literacy and empowers citizen-led innovation by enabling staff to:

- set the course for a mindset-change
- identify risks and opportunities in data
- corral data into usable and actionable intelligence
- identify automation and analytics use cases to transform your organization
- surface targeted insights and design bespoke analytic and automation solutions



Program

- 🕒 **Phase 1:** 14 hours self-paced online learning
- 🕒 **Phase 2:** 40-50 hours blended learning and business application

Phase 1

fully online

- Self-paced, interactive online learning
- Focus: inspiring ‘the power of the possible’ and increasing data literacy

Phase 2

virtual meeting or classroom

- Hands-on intermediate data, analytics and visualization training including business-related use case ideation
- 4-weeks individual use case development supported by PwC experts
- "Show & Tell" session to demonstrate prototypes
- Goal: citizen designed solutions solving business problems and generating employee engagement

Data Analytics Client Academy

Cultivating a change in mindset. Driving citizen-led innovation.



Take aways

- Foundational data wrangling, visualization and automation skills
- Data analytics frameworks, terms and concepts
- Best practices: data extraction, visualization and automation
- Data quality, classification and information security frameworks
- Buzzword cracking: business intelligence, data analytics, data science and advanced analytics
- Business-related skills application



Methods & Tools

- Data wrangling and analysis: Power Query, Alteryx, Knime
- Data visualization and storytelling: Tableau, Power BI, Qlik Sense
- Workflow automation: Alteryx, Knime
- Scalable, standardized and cost efficient delivery

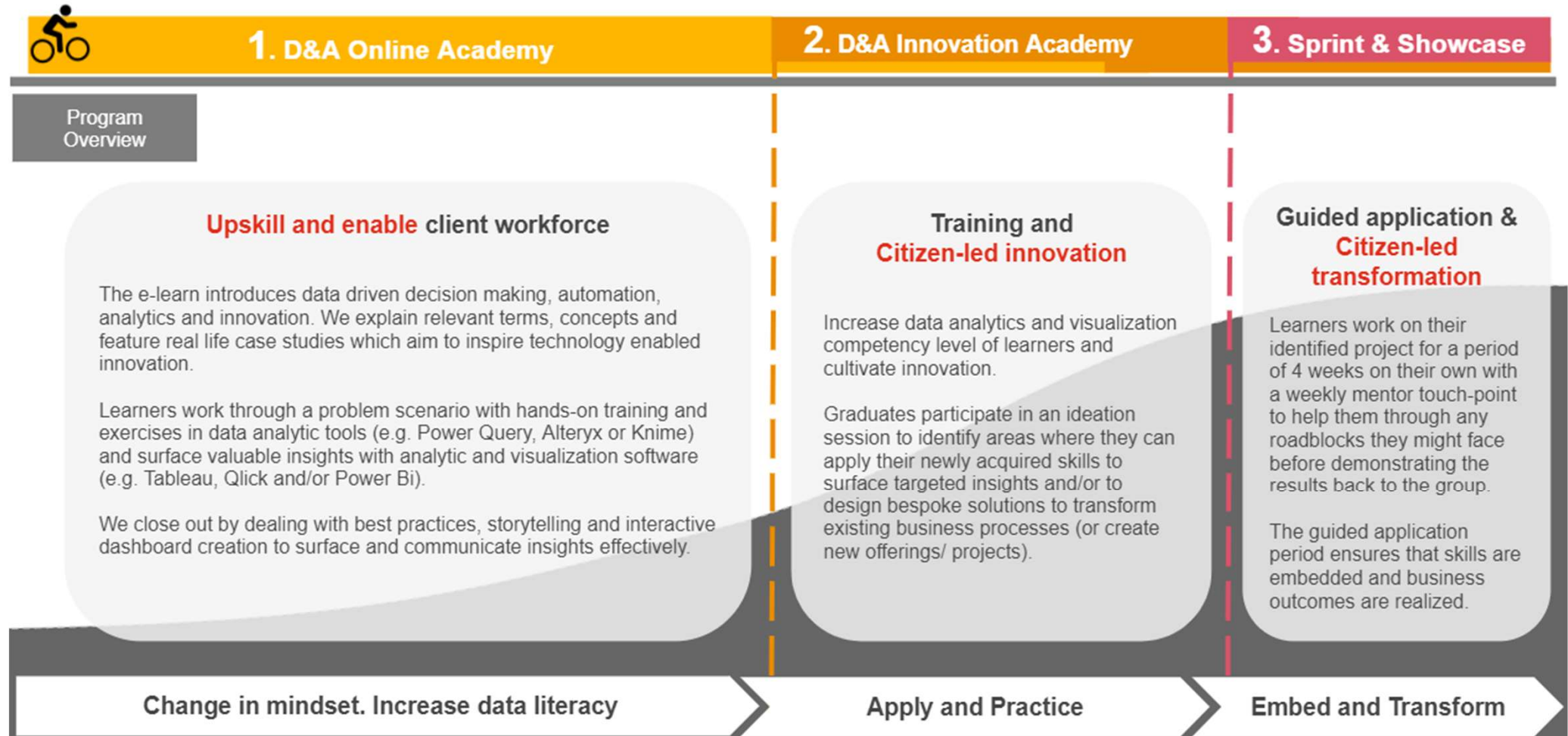


Best suited for

- Anyone with an data-heavy role and strong domain knowledge but lacking analytics and automation competency.

Data Analytics Client Academy:

Program Overview



Questions?

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