

Invitation:

11 June 2024

Driving Change: Unleashing the Potential of GenAI in Your Company

AI Empowerment Conference

Join us as we explore the optimal ways to harness this new potential, discover fresh opportunities that arise from employing AI, and gain a comprehensive understanding of the technical and legal frameworks.

Additionally, we are honored to welcome **Dr. Klaus M. Steinmaurer**, Managing Director of the Telecommunications and Postal Services Division of the Austrian Regulatory Authority for Broadcasting and Telecommunications ("RTR-GmbH") as a guest speaker.

Program

- **GenAI Basics:** What is AI? Which use cases are there and how do you best implement them?
- **Responsible AI:** What legal and ethical aspects need to be considered when developing and using AI?
- **GenAI use cases:** How to build my internal business case with GenAI?
- **Prompting in practice:** How can you ensure that the quality of your output improves?
- **Strategy, Governance & Change Management:** How can you ensure a sustainable, sensible utilization?

Language:

Presentations will be held in German and English

Following the conference, join us for a networking buffet where you can connect with our speakers and fellow participants.



When: 11 June 2024

Doors open at 8:30am

Start of presentations from 9:00am to 2:00pm



Where: PwC Austria, DC Tower,
1220 Vienna, Donau-City-Straße 7



Who: Innovative leaders and strategic decision-makers interested in AI application within their businesses



Participation Fee: EUR210 for the first participant of a company / from the second participant (same company): EUR180 pp (all prices excluding VAT)

Don't miss out on our **AI Empowerment Conference** that combines knowledge sharing, practical learning and networking opportunities. Register 4 June 2024 and secure your spot at the AI Empowerment Conference now.

Best regards,
Your team at PwC Austria / PwC Legal* Austria

Please **register** by e-mail to sabine.rill@pwc.com



PwC Legal

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